

ecco
EMILE CHACCOUR & CO

Serenity has a name.



www.eccoleb.com

The Chaccour family has a renowned heritage in trading activities across the Middle East since 1919. Their main business emphasis in trade is to bring the latest technologies and premium products to the market. They built a name you can trust while keeping the promise to the loyal customers for decades, by always providing the best in class services and products.

In the late 1990's, the family entered into the retail business via "Chaccour Trading Co. s.a.r.l" that operated under the umbrella of "Chaccour Holding", by introducing to the region the top of the line comfort technology, known as Memory Foam / Viscoelastic material, under the world leading brand "TEMPUR" in the sleeping industry. In order to meet the continuous requirements of the customers' demands, Emile Chaccour & Company (ECCO) brought MLILY Signature - Manchester United products line. Lately, ECCO expanded its business activities by entering the Healthcare and Construction industries under the same spirit of providing state of the art technologies directly from the Original Equipment Manufacturer.

Peace of Mind



since 1919

Mission

Our mission is to make ECCO the preferred provider of outstanding innovations whether in the retail business where our product lines in comfort become a trusted brand; or in the Healthcare and Construction industries where high quality and cost savings are attained.

Vision

- Become leaders in the science of well-being.
- Maintain its market share as retailers of comfort products.
- Offer a value-minded products & services with a quality/price ratio.
- Emphasize on a health driven mindset, and premium cost effective solutions.

Values

- Pioneers/ Avant-Garde/ leaders.
- Quality / Superior / Value.
- Consumer Centric.
- Reliability / Trustworthy / Transparency / Integrity.

For the past century, lots of researches have been devoted to develop products that ensure a sound sleep, healthy spine and a best blood flow while sleeping or throughout day-to-day activities. Such developments came forth as:

- a) Pressure relieving material known as "Viscoelastic / Memory Foam".
- b) Temperature regulating material known as "OUTLAST".

Both technologies were developed by NASA, the American Space Institute, in the early 1970s, and were made known to the public in the early 1990s.

These great inventions are the core materials that stand out from other products in the market. It doesn't sink on the long term usage, whilst it maintains a cooling, a supple and a soft feeling on the skin due to MLILY Infused Gel and Bamboo Charcoal technology. Consequently, the humidity & moisture gets absorbed to prevent overheating and to elongate the product's life span.





GLOBAL PARTNER OF MANCHESTER UNITED

The sleeping comfort is extended by the presence of Tencel threads in the fabric's outer cover that are known for its highest moisture absorption compared to cotton and cooling effect. Last but not least, the Spandex fabric in parts of the outer cover insures further air breathability and core's compression due to higher elasticity.

The core of all MU Mlily Pillows, Toppers, and Cushions is made of the Newest generation Light Weight & Breathable Memory Foam, where Bamboo Charcoal is molded to insure best moisture absorption and constant texture feel.

You no longer have to worry about the hardening or softening of your product's core during the winter's cold or the summer's hot weather. Thus, insuring the product's constant adaptation to you body's shape and weight all year long.



CONTOUR NECK PILLOW

Its larger depth (40cm) compared to other pillows in the market, allows you to choose the most comforting curved side that best suits your sleeping habit, based on the upper natural spinal curve. Thus, optimum relaxation of the neck and shoulder muscles.
Size 60x40x10/12cm.



SHOULDER PILLOW

forget about pillow shifting. This pillow hugs your neck and shoulder curve to insure constant neck support even if you bend your head downwards when sleeping sideways or shifting right and left. Thus constant support all night for all sleeping habits.
Size 50x37x11cm.



CLASSIC NECK PILLOW

Forget about pillow reshaping. The more traditional pillow look and softer supportive touch will make back sleeping more enjoyable.
Size 60x40x12cm.



LUMBAR SUPPORT PILLOW

whether seated behind your desk or in the car, a proper lumbar support is a must. This cushion even hugs your back to keep it more still.
Size 35x33x12cm.



DREAM TRAVEL PILLOW

A more comfortable life style can be enjoyed at home or whilst traveling. Its CleanCOOL inner cover along with the outer Spandex one eliminates the neck's overheating. The degree of support is insured by the adjustable tightening lace around the neck whether in reading or sleeping postures... Those laces also serve in the better carrying of this pillow.

THE MLILY MATTRESS TOPPER

Why change your mattress when you can insure a more lush feel and healthy spinal support?
(provided an non sagging mattress underneath).

Say goodbye to counter pressure and bad blood circulation, and reduces your tossing and turning to the 10th.

The inner CleanCOOL cover, and the core's molded Bamboo Charcoal inhibits body overheating to insure a perfect sound sleep.



Sizes

200x200x7cm

180x200x7cm

160x200x7cm

140x200x7cm

120x200x7cm



MEMORY FOAM



PLANT BASED OILS



OPEN CELL
STRUCTURE



RENEWABLE
RESOURCES



COOL COMFORT
GEL



COMPRESSED
SLEEP

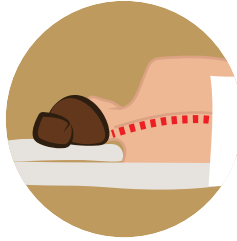


REMOVABLE COVER

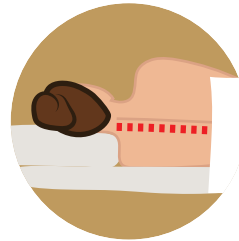
TIPS FOR A GOOD NIGHT SLEEP



PILLOW TOO HIGH



PILLOW TOO LOW



JUST THE RIGHT SIZE

PERFECT FIT FOR THE SIDE SLEEPERS



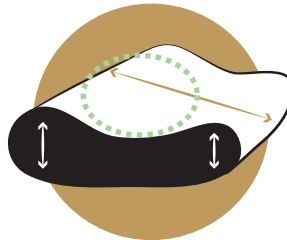
REGULAR PILLOW



MLILY SHOULDER PILLOW

An unconscious bad habit for some of the side sleepers out there is dragging the pillow towards their chest and lowering their head to a fetus position.

Not anymore! the shoulder pillow is designed to fit your shoulder and maintain your vertebrae in the right place.



MLILY's neck contour elongated design (40 cm) allows you to sleep on it from both sides with 2 different heights to accommodate different body types in the right posture.

DID YOU KNOW?

It's preferable for side sleepers to put a pillow between their thighs and knees to keep their spine from curving and causing them pain.

ecco

EMILE CHACCOUR & CO

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